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<th>Year 10 English Group Speeches</th>
<th>Strand: Speaking, Writing and Presenting.</th>
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### Key Competencies

- Thinking.
- Participating and Contributing.
- Using language, symbols and text.

### Enterprising Attributes

- Effective communication.
- Risk taking.
- Creative and lateral thinking.
- Grasping opportunities.
- Decision making.

### The Learning Context

Group presentation to a ‘Dragon’s Den’ type scenario where students pitch a product or concept.

- In groups students brainstorm ideas about potential products or concepts that they could develop. Then make a decision on a particular product or concept to put forward.
- Groups to work with other curriculum areas to take the product/concept to a stage that can be used to present a pitch. This could include the development of logos and marketing materials.
- Groups to develop a pricing plan, a marketing plan and distribution plan for their particular product/concept. Other curriculum area could be engaged to support the development of these plans.
- Groups to develop a sales pitch for the Dragon’s Den. This should cover all of the plans outlined above. The pitch should meet the criteria for a persuasive presentation. All members of the team will play a significant part in the pitch.
- The Dragon's Den panel could consist of local business people, school leadership or local government people.

### Content

Constructing persuasive presentations through the deliberate choice of ideas and language.

Using a range of oral and visual techniques to persuade a particular audience.

### Assessment Ideas

- Group reflection.
- Individual reflection.
- Presentation skills.
- Filming presentation.
- Student stories.